**BIOTECH, DEVELOPING AND DEVELOPED COUNTRIES VACCINE MANUFACTURERS**

**COVID-19 PRESS BRIEFING**

**Social media pack**

*This pack contains messages and visuals for leveraging the virtual press briefing on challenges and solutions to scaling up COVID-19 vaccine manufacturing capacity organized by IFPMA, BIO and DCVM on 23 April 2021.*

*Please feel free to reuse, share and like the messages below, which will be leveraged from @IFPMA on Twitter.*

### **Main resources to leverage:**

* Virtual press briefing: <https://www.youtube.com/watch?v=B-P8BqHtHj0>
* Press release: <https://www.ifpma.org/resource-centre/covid-19-vaccine-industry-cautions-immediate-action-needed-to-remove-manufacturing-supply-barriers-to-meet-production-targets-and-keep-on-course-to-equitable-and-fair-access-to-covid-19-vaccines/>
* Press briefing event webpage: <https://www.ifpma.org/events-2/biotech-developing-and-developed-countries-vaccine-manufacturers-covid-19-press-briefing23april2021/>
* IFPMA COVID-19 hub: [www.ifpma.org/covid19](http://www.ifpma.org/covid19)

Quote cards with key highlights and messages from the speakers will be created and shared after the media briefing.

### **Join the conversation - popular hashtags**

* #COVID19
* #coronavirus
* #SARSCov2

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| **Tweets for DCVMN** | |
| Our President Sai D Prasad and CEO Rajinder Suri joined industry colleagues in a virtual press briefing organized by @IFPMA, @IAmBiotech & DCVMN to discuss the contribution & difficulties of scaling up #COVID19 vaccines production and longer-term challenges.  🎙️ <https://www.youtube.com/watch?v=B-P8BqHtHj0> |  |
| The global biopharmaceutical industry is actively contributing and working together to scale up #COVID19 vaccine production. Find out more about our collective efforts in this @IFPMA, @IAmBiotech & DCVMN:  🎙️ <https://www.youtube.com/watch?v=B-P8BqHtHj0> |  |
| The global biopharmaceutical industry is united in the fight against #COVID19. DCVMN President Sai D Prasad and CEO Rajinder Suri joined a @IFPMA, @IAmBiotech & DCVMN briefing to discuss challenges and solutions to scaling up vaccines manufacturing capacity.  🎙️ <https://www.youtube.com/watch?v=B-P8BqHtHj0> |  |
| **Tweet from IFPMA – please feel free to retweet** | |
| .@IFPMA media briefing 23 April, with:  ◽️Roger Connor, @GSK & #COVAX representative  ◽️Stéphane Bancel, @moderna\_tx  ◽️Sai Prasad, @BharatBiotech & DCVMN  ◽️Rajinder Suri, DCVMN  ◽️Dr. Michelle McMurry-Heath, @IAmBiotech  🎙️ <https://www.youtube.com/watch?v=B-P8BqHtHj0> |  |