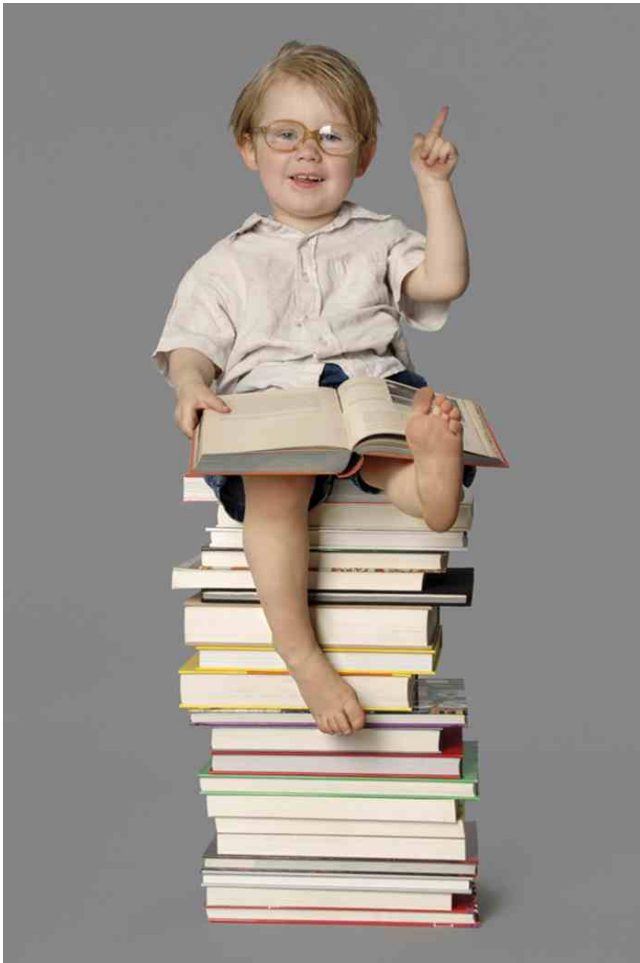


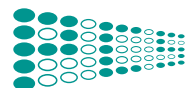
PHARMACEUTICAL  
CONSULTANCY  
SERVICES

# Knowledge Management

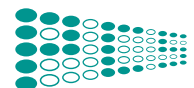
# AGENDA



- Why Knowledge Management?
- Generating Knowledge
- Analyzing Knowledge
- Recording Knowledge
- Using Knowledge
- In Practice



# WHY KNOWLEDGE MANAGEMENT?



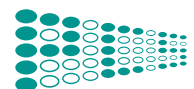
# ICH Q10



# KNOWLEDGE MANAGEMENT ICH Q10

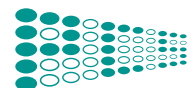
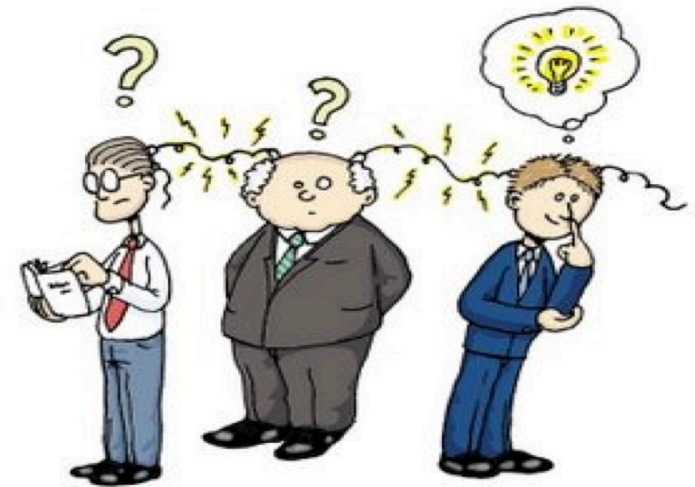


- Knowledge management is a systematic approach to gaining, analyzing, storing and processing information. This information can be related products, processes and their inherent components.
- Product and process knowledge need to be managed from development up to the final market withdrawal of the product.
- Knowledge should include, knowledge of guidelines and rationale behind it.
- In fact no boundaries



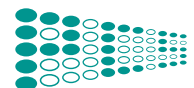
# KNOWLEDGE MANAGEMENT ICH Q10

- **Possible sources of knowledge:**
  - Knowledge that is already available (public domain / approved internally);
  - Development studies;
  - Technology transfer activities;
  - Process validation studies during entire product life-cycle;
  - Production experience
  - Innovation
  - Continuous improvement;
  - Change Management activities.



# KNOWLEDGE MANAGEMENT DELIMITATIONS

- Knowledge is divided over:
  - Different staff members,
  - Over different departments,
  - With different disciplines,
  - Over several locations,
  - That use different languages
- “Knowledge is Power”
  - Political Climate



# KNOWLEDGE MANAGEMENT DELIMITATIONS

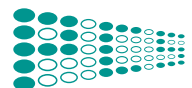
- **But also consider the following:**
  - Complexity of the Supply Chain(s)
  - Outsourcing
  - Virtual Manufacturing
  - Globalization
  - Cross-Location Teams
  - Mega-Companies
  - Re-organizations, Mergers, Take-Overs



## IN PRACTICE (1)...

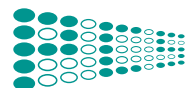


- A complaint is received regarding a batch of capsules, after testing it is found that the capsules do not contain an API...
- The original analysis- and batch documentation show no irregularities...
- Later it is found that the color on the packaging is slightly different than the company's own packaging...
- It is probably a falsification...

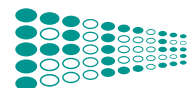
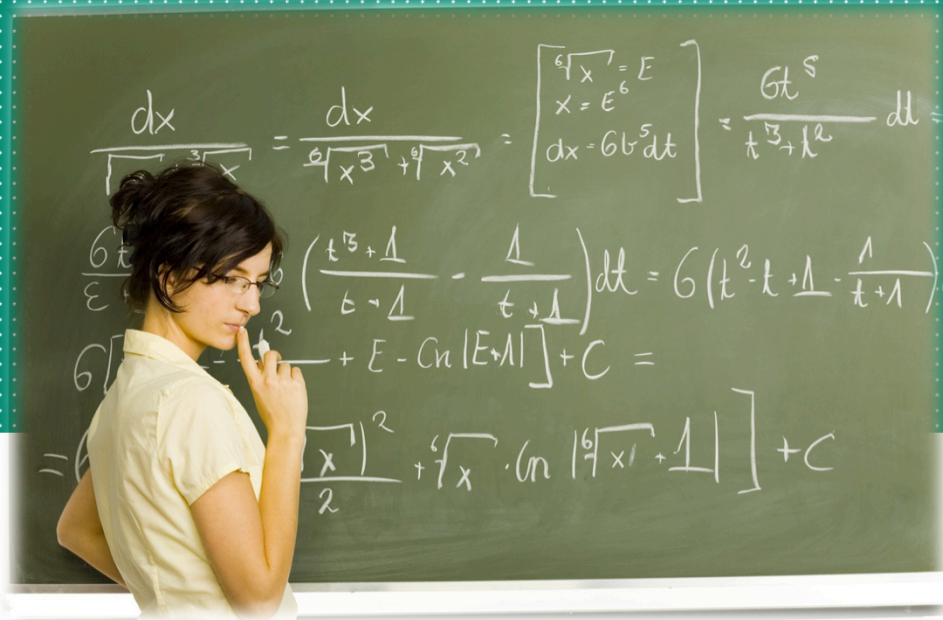


## IN PRACTICE (1)...

- A recall is initiated...
- What information (knowledge) do you need, as a producer, to perform this investigation including a root-cause analysis?
- And what information (knowledge) do you need when you have outsourced the production of your filling ?

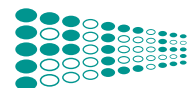


# GENERATING, ANALYZING, STORING, REVEALING



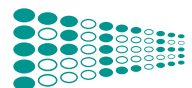
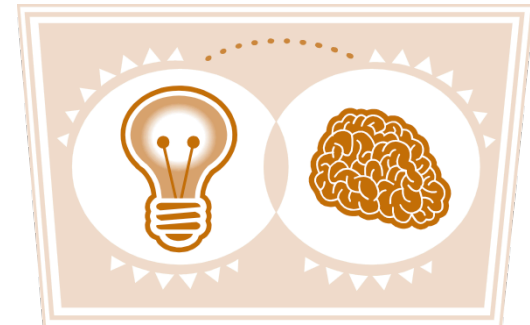
# KNOWLEDGE

- “Knowledge management is a systematic approach to gain, analyze, store and process information...”
- Generating
- Analyzing
- Storing
- Revealing



# GENERATING KNOWLEDGE

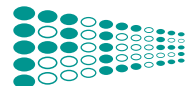
- **Creating entirely new knowledge:**
  - Idea
- **Applying existing knowledge:**
  - Applying knowledge to a different field of expertise
  - Combining knowledge of different fields of expertise
- **“Extracting existing knowledge:”**
  - You don’t know everything you know!
- **“For cause:”**
  - You are uncertaining and seek knowledgee!



# GENERATING KNOWLEDGE



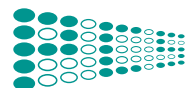
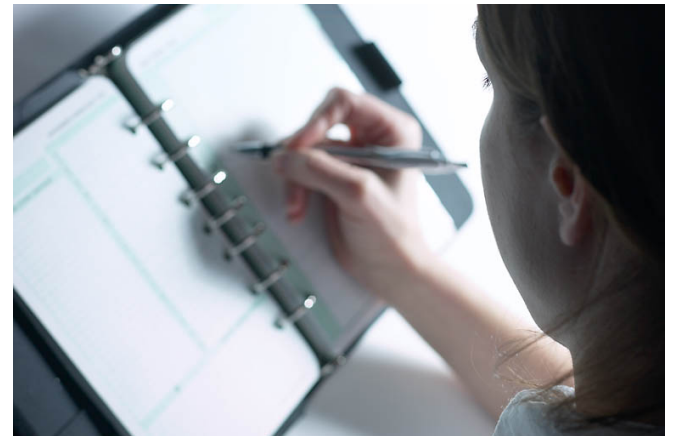
- **By:**
  - Research:
    - Product Development
    - Technical Transfer
    - Daily Routine
    - Process Analysis (Annual Reviews, Trending, Data Analysis)
    - Process Improvements (Change Controls)
  - Fortunate Coincidences
  - Deviations



# GENERATING KNOWLEDGE

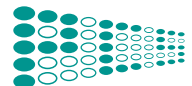
- **Only “positive” knowledge is seen as knowledge (only the successes; not the failures)**
  - Record everything, the research that solves/proves something, but also the research that does doesn't prove anything

**discipline in research!**

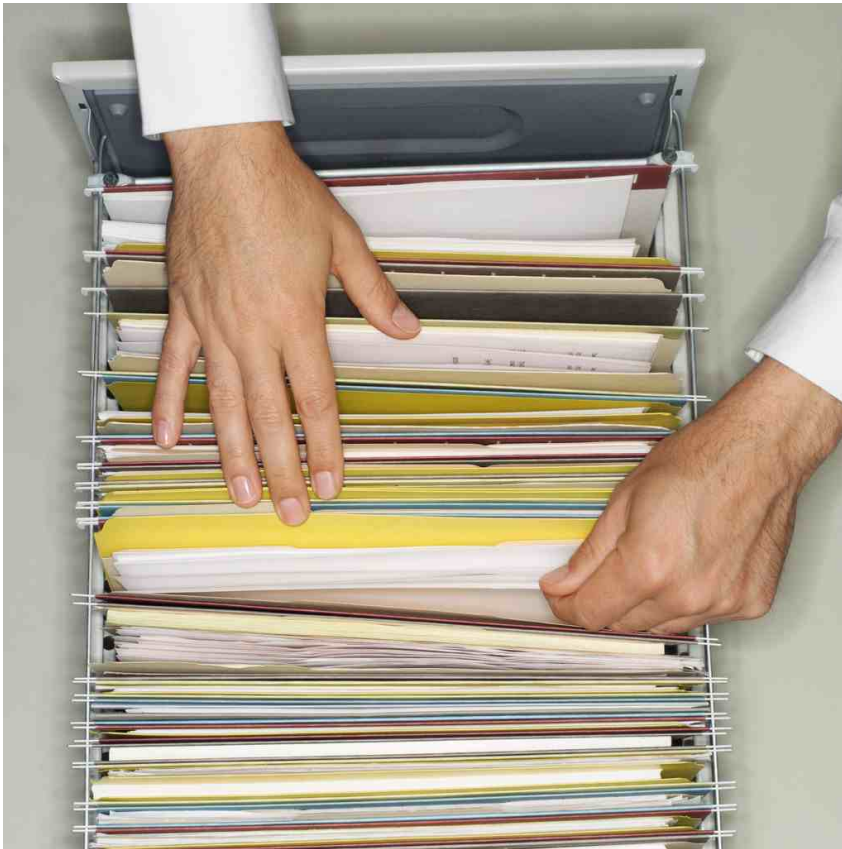


# GENERATING KNOWLEDGE

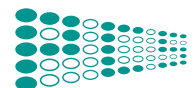
- **Knowledge is missed**
    - What seems to be common practice now, may be completely unacceptable in five years
    - Talk of the trade, abbreviations, etc.
- discipline in documenting/recording is crucial**



# ANALYZING KNOWLEDGE



- What knowledge is valuable?
- What knowledge is valuable to which person?



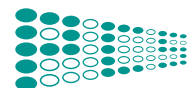
# STORING KNOWLEDGE

- Storing / recording knowledge in documents:
  - Language
  - Use of Language
  - Validity
  - Confidentiality
- Not all knowledge is suitable for
  - Visual / Audio recording
  - OTJ Training and Experience



Manage logically  
where to store  
information

The illustration shows a blue funnel at the top, from which various symbols of knowledge (a lightbulb, a clock, books, a notepad, and a pen) are being poured. These symbols fall into a large, green, cloud-like shape. The cloud has a gradient from light green at the top to dark green at the bottom and a small black shadow at its base. The text 'Manage logically where to store information' is written in white inside the cloud.



# KNOWLEDGE STORING

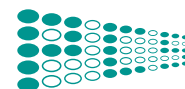
- **Types of Documents:**
  - Logs
  - Registration Documentation
  - Guidance Documents
  - SOP's and Work Instructions
  - Reports
  - Reviews
  - Tech Transfers
  - Deviations, Changes



# REVEALING KNOWLEDGE



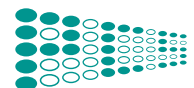
- **Availability:**
  - Making sure knowledge is stored
  - Making sure the stored knowledge is/ remains available
  - Make sure knowledge is understandable
- **Accessibility:**
  - Automation
- **Retraceability:**
  - Knowing something is recorded
  - Retrieving recorded/stored information
  - A system which is logic



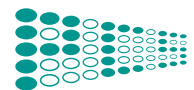
# REVEALING KNOWLEDGE

## Problems:

- Not known that knowledge is available: people “forget” to search
- Not stored in the correct way
- Knowledge is “hidden” in a different document
- Reports are unreadable to a person with a different expertise
- Language barrier



# KNOWLEDGE MANAGEMENT IN PRACTICE



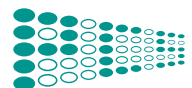
# IN PRACTICE

- How to start this up in an organization?:
  - Policy & Guidance documents
  - Define Product Knowledge
  - Infrastructure



# POLICY & GUIDANCE DOCUMENTS

- **Stress the value of knowledge**
- **Reward the storage, sharing and using of knowledge**
- **Make it easy to see/find:**
  - Where certain knowledge is generated
  - Where this knowledge will be applied
- **Provide a sense of direction to the documentation process:**
  - Prescribe standard attributes
  - Standard “language” based on the users



# PRODUCT KNOWLEDGE

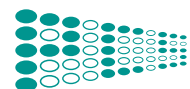


- Process development documentation
- Analyze development documentation
- Clinical Studies
- Registration Documentation
- Contracts (Technical Agreements)
- Technology Transfer Documentation
- Licences, Patents
- Site Master File (SMF)



# PRODUCT KNOWLEDGE

- Changes, Deviations, Complaints, APR's/PQR's
- Risk Analysis
- Validation Documentation
- BOM
- SOPs, Batch Records, Analysis Procedures, Spec's
- Reference Standards
- Stability Studies
- SHE data, licenses



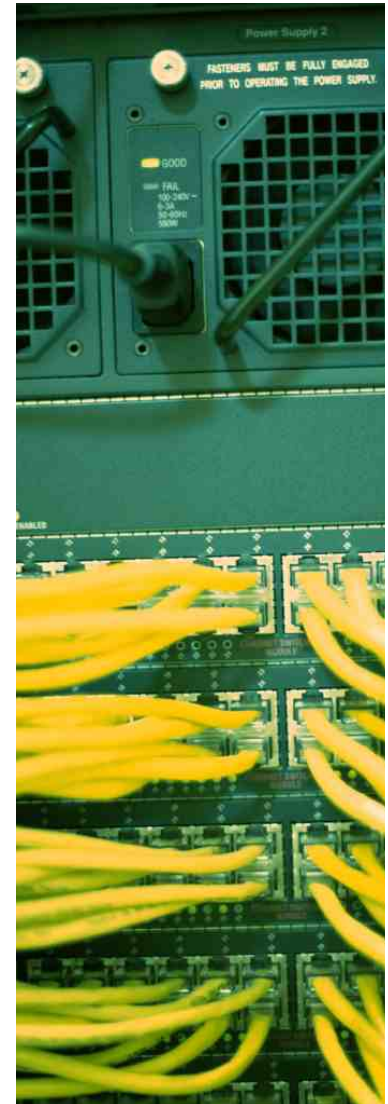
# PRODUCT KNOWLEDGE

- Product knowledge revolves around:
  - The huge amount of documents
  - The huge amount of detail
  - The incredible history

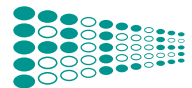


# INFRASTRUCTURE

- Safe & Secure
- Available where needed
- Both:
- Archive-data (scans),
- “living documents” (SOPs) as
- Electronic forms (Deviations, Change Controls)



# EXAMPLE SME'S (SUBJECT MATTER EXPERTS)

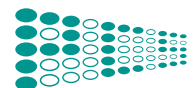


# FUNCTIONAL SME LIST EXAMPLE

FUNCTIONAL AREAS	SUB AREAS	Level -IV Beginner	Level -III Under Training and Grooming	Level -II Independent & Functional	Level -I Independent & Trainer	SME as in Jun'15
Clean Room Behavior & Aseptic Processing						
Sterilization by filtration						
Disinfectant efficacy						
Cleaning Validation						
Complete EM program (including continuous particle monitoring)						
Solution preparation VBI						
Solution preparation VBIV						
HVAC - AHU, fillers, DOP, Smoke Test, Zoning, Classification						
Glassware Washing, sterilization						
Autoclave Validation , DHS Validation						
Gowning Policy & Procedures						
Cold Rooms, Refrigerators, Incubators, Freezers Mapping, Monitoring, Scada, BMS Systems, Temperature, RH, DP Monitoring						
Media Fiill Validations						
CIP/SIP						
Reference/ Working Culture Storage Areas						



# EXAMPLE PROCESS MANUAL



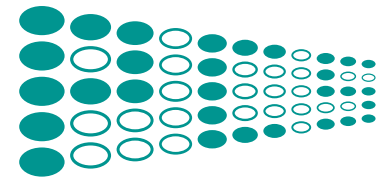
# PROCESS MANUAL

A place holder for knowledge (and use for training)

- Process Description
- Block Flow Diagram (BFD)
- Process Flow Diagrams (PFDs), including input (materials), Process Parameters and Testing
- Description of buffers
- Bill of Testing
- Bill of Equipment
- Studies (FMEAs) and specifics



# THANK YOU FOR YOUR ATTENTION



PHARMACEUTICAL  
CONSULTANCY  
SERVICES

.....

Veluwemeer 112

3446 JD Woerden

**T** +31 (0)182 – 503 280

**M** +31 (0)6 – 23 047 982

**F** +31 (0) 182 – 502 589

info@pcs-nl.com

www.pcs-nl.com