## **UNPACKING COVID-19 UNCERTAINTY:** TOOLS FOR UNDERSTANDING VACCINE DEMAND

Elizabeth Eyermann Beth Evans



#### Agenda



**Overview of CHAI and Vaccine Markets Team** 

Why does so much uncertainty still exist around demand for a COVID-19 vaccine?



What are the different groups under consideration for COVID-19 vaccination and their approximate size?

How can a flexible demand forecasting tool be used to assess demand under various potential scenarios?

Q&A

#### Objectives

- The goals of this workshop are to:
  - Share insights about COVID-19 disease evolution and potential COVID-19 demand scenarios
  - Illustrate how demand forecasting may be used to inform decision making and pipeline planning for any vaccine

We operate at the nexus of business, government, and health to save lives and reduce disease.



The Vaccines Markets Team achieves this with three strategic goals:



COVID-19 influences all three goals: we are supporting partners and countries to develop and prepare for COVID-19 vaccination, as fast as possible



have access to CHAI-negotiated price reduction for key medicines, diagnostics, devices and vaccines

- 1. What is the current level of your company's engagement in COVID-19 vaccine development?
  - a. We have a COVID-19 vaccine candidate in development
  - b. We are interested in / considering developing a COVID-19 candidate
  - c. We are not developing a COVID-19 candidate, but have interest in being a recipient for bulk / drug substance transfer
  - d. We are not developing a COVID-19 candidate, but have interest in being a recipient for Fill & Finish / drug product transfer
  - e. We are not planning to engage in COVID-19 vaccine development or manufacturing



## Why does so much uncertainty still exist around demand for a COVID-19 vaccine?

Disease Patterns: Endemic or not?	<ul> <li>The long-term disease patterns are unknown, making it unclear if regular vaccinations will be needed</li> <li>Until immunity is known, it will be difficult to predict if COVID-19 becomes endemic</li> </ul>	Immunity: How long does it last?	<ul> <li>Common endemic coronaviruses confer only short-term immunity, though SARS-CoV-1 is longer</li> <li>SARS-CoV-2 immunity and cross- immunity with other coronaviruses will influence disease patterns</li> </ul>
		Key Jncertainties	
Transmission: Sources and seasonality?	<ul> <li>Variation by season is unknown though it seems likely there will be a modest – but not hugely impactful – decline in summer</li> <li>The role of children in transmitting COVID-19 is still debated</li> </ul>	Mortality: Who is at greatest risk?	<ul> <li>There are a few clear indicators of high risk, such as being <b>elderly</b> (unlike common coronaviruses)</li> <li>However, data is still evolving as to which <b>underlying conditions</b> are correlated with greatest risk</li> </ul>



## ILLUSTRATIVE



High annual demand

**Decreasing COVID-19 Vaccine Demand** 

Limited stockpile



6

Target Populations For Consideration	Total Individuals Globally (2021)	Key Factors Influencing Volume	
Health Care Workers	~58 M	Only includes direct care providers, could expand to include administrative/support roles	
Key Workers (e.g., front line/essential)	~157 M	Assumes KWs represent 2% of the population, could expand (for example, to 5 or 10%)	
High Risk (based on comorbidities)	~925 M	Includes diabetes, HIV/AIDs, TB, chronic respiratory and CV disease but further research and refinement needed <sup>1</sup>	
General Population Over Age 65	~705 M	Could be expanded to include, for example, all over age 55 (1.4 B); size reduced if high risk vaccinated first	
Productive Workforce (Ages 20 – 64)	~4.5 B	Will be reduced based on the size of the KW population, if KWs are vaccinated first	
Youth (Under Age 20)	~3.3 B	May be influenced by data on ability of children to spread disease	

Supply is currently unknown but will greatly influence which of the target populations under consideration will ultimately be targeted. Volumes will also be influenced by factors such as the rate of country introductions and the coverage rates achieved

<sup>1</sup> A selection of diseases which have been suggested to increase COVID risk have been included, but further research may result in adding and/ or removing diseases as additional data is published. Includes 25% reduction for overlap between diseases and 25% reduction for mild disease.



## What is CHAI's COVID-19 demand forecasting tool?

#### This tool CAN...



Serve as a **flexible tool** for estimating different potential demand outcomes



Allow for input of an individual user's independent assumptions



Calculate **annual demand scenarios** by country from 2021 – 2025



Be used as an **example of how to build demand forecasts** for other antigens

#### This tool CANNOT...



Provide a perspective on which potential demand outcomes are most likely



Suggest specific assumptions as most appropriate for estimating demand



Anticipate demand post-2025 (e.g., longterm routine immunization)



Take into consideration supply constraints

The WHO and Gavi are also working on a COVID-19 vaccine demand forecast. Once publicly available, their forecast will be shared with DCVMN and should be treated as the primary COVID-19 demand forecast



	<b>Output: Total Individuals Vaccinated</b> (in each country, in each year 2021 – 2025)		<b>Output: Total Doses Required</b> (in each country, in each year 2021 – 2025)			
Key User Inputs	Target countries by year		Product deployment			
	Target populations by year	Key User Inpu				
	larget populations by year		Number of doses per product			
	Coverage rate and pre-existing immunity					
	<b>Re-vaccinations by population</b>		Wastage rate by product			
	World Bank country data (income status, population by age group, population growth rate)					

- Key Data Underlying Model
- WHO data on number of health care workers by country •
- **IHME Global Burden of Disease** data for prevalence of conditions known to increase COVID risk •
- **WUENIC** data for MCV1 coverage rate by country •



ILLUSTRATIVE

Key Input	Hypothetical 1	Hypothetical 2	Hypothetical 3
Target countries by year	All	All	All
Target populations by year:			
2021	HCW	HCW, Over 65	30% total pop.
2022	Over 65	High Risk	30% total pop.
2023	50% 20 – 64	33% 20 – 64	10% total pop.
2024	<b>50% 20 – 64</b>	33% 20 – 64	Revaccinate HCW
2025	Under 20	33% 20 – 64	Revaccinate over 65
Coverage rate by country	Off	On	Off
Pre-existing immunity	None (0%)	None (0%)	None (0%)
Re-vaccinations by population	None	None	None
Product deployment by country	One product	One product	One product
Number of doses per product	2	2	2
Wastage rate by product	10%	10%	10%

| 10

The following <u>hypothetical</u> scenarios are intended to illustrate how demand may vary based on different target populations. They <u>do not</u> provide a comprehensive view of all the ways in which demand could play out





HCW in 2021, Over 65 in 2022, 50% of Ages 20 – 64 each in 2023 and 2024, Under 20 in 2025 (total population) HCW and over 65 in 2021, High risk in 2022, 33% of Ages 20 – 64 each in 2023, 2024, and 2025 **(no under 20)** 

30% pop. in 2021 and in 2022, 10% of pop. in 2023 (for herd immunity), HCW re-vacc. 2024, over 65 re-vacc. 2025



Middle East & North Africa East Asia & Pacific Sub-Saharan Africa

Latin America & Caribbean





How can the tool be used to assess potential demand scenarios? (3/3)

# **Model Walk-Through / Screen Share**



#### Key Takeaways

- There remain many unknowns surrounding COVID-19 disease evolution and thus what vaccine demand will look like
- **Circular links** between available supply and achievable demand will influence the shape of the demand forecast over time
- Utilizing demand forecasts can help developers **make informed decisions** on pipeline development

#### **Next Steps**

- Review materials from today's session
- Continue to **stay on top of the developments** in the COVID-19 vaccine space
- Feel free to **reach out** to CHAI if interested in discussing the topic further
- When available, review WHO/Gavi COVID-19 demand forecast, which will be shared with DCVMN when it is published



### Sources and Further Resources for Understanding COVID-19 Uncertainty

- "Projecting the transmission dynamics of SARS-CoV-2 through the post-pandemic period". Science 2020. Kissler et al. <u>https://science.sciencemag.org/content/368/6493/860.full</u>
- "Patterns of common coronavirus infections could aid understanding of COVID-19". UK Research and Innovation 2020. <u>https://www.ukri.org/news/patterns-of-common-coronavirus-infections-could-aid-understanding-of-covid-19/</u>
- "COVID-19 and Postinfection Immunity: Limited Evidence, Many Remaining Questions". JAMA 2020. Kirkcaldy et al. <u>https://jamanetwork.com/journals/jama/fullarticle/2766097</u>
- "How do children spread the coronavirus? The science still isn't clear". Nature 2020. Mallapaty. <u>https://www.nature.com/articles/d41586-020-01354-0</u>
- "Seasonality of SARS-CoV-2: Will COVID go away on its own in warmer weather?" Harvard Center for Communicable Disease Dynamics. Lipstich. <u>https://ccdd.hsph.harvard.edu/will-covid-19-go-away-on-its-own-in-warmer-weather/</u>

